

Clifton Sneed

cliftonsneed.com | 330.564.5933 | clifton.c.sneed@gmail.com

EXPERIENCE

Producer, PM, PC

Feb. 2018 - Present

cliftonsneed.com

- Line Produced projects with 40+ crew and talent and \$150k+ budgets. Hired and onboarded crew and talent, maintained project scope, secured locations and film permits.
- Production Managed projects with 50+ crew and talent. Managed schedules, created call sheets, oversaw vendors, tracked expenses, onboarded crew.
- Production Coordinated projects with 60+ crew and talent. Managed PA's, created call sheets, created POs, negotiated with vendors, oversaw crew meals, organized project files.
- Crafted proposals, budgets and creative treatments while maintaining story focus and creative vision throughout production process.

Live Action Producer

July 2015 - Feb 2018

Epipheo

- Controlled over \$1.5m in total project budgets, including an individual client budget over 100k, with an overall 30% profit margin for clients including Adobe, Amazon, Intel, 5th/3rd Bank, P&G, Merck, DuPont, and SoFi.
- Quickly created detailed AICP budgets and SOWs in accordance with client needs and project scope.
- Assessed creative briefs to determine production size, deliverable timelines and post-production workflows.

Animation Producer

June 2014 - July 2015

Epipheo

- Coordinated the activities of creative directors, art directors, designers and other personnel for over 20 projects at a time with \$15k+ budgets.
- Managed the animation production process including the creation of creative deliverables, storyboards, assets, sound design and final animation.

EDUCATION

BFA, Electronic Media

University of Cincinnati

Double Major, Asian Studies

University of Cincinnati

SKILLS

- Line Producing, Production Managing, Coordinating, Directing, Interviews, Photography, Editing.
- Excel, Premiere, After Effects, Lightroom, Photoshop, Logic, Audition, Resolve, G Suite.